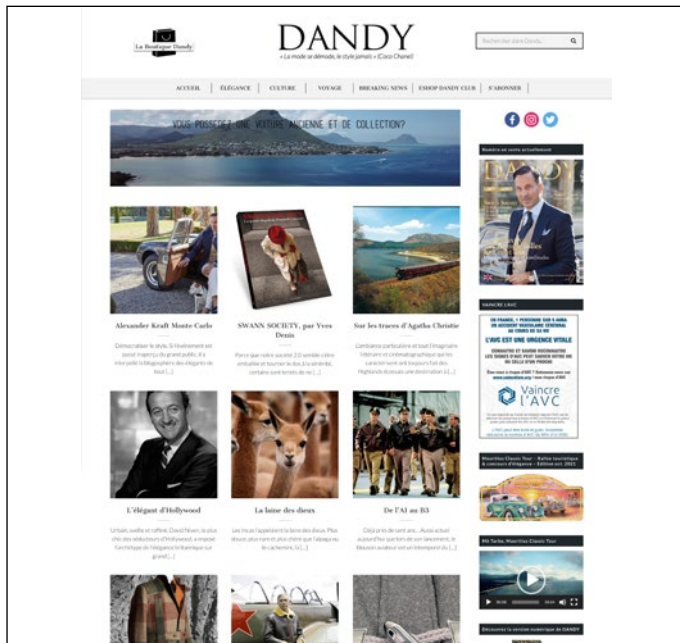


DANDY

“ La mode se démode, le style jamais ” (G. Chanel).

MEDIA PACK - WEB 2021



Elegance would be the only word to use if we need to qualify Dandy with one term.

Luxurious life style magazine, Dandy is the modern expression of classic elegance.

Values are elegance and refinement. It doesn't treat of fashion but elegance.

Cultural articles are celebrating the one of spirit.

Its legitimacy is based with a light and moved tone.

Its editorial line is built around five major parts : meetings, life style, personalities and cult articles, art and clothes.

MAIN TARGET

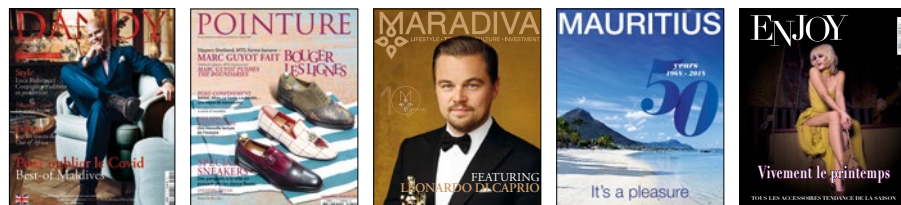
Active and modern man aged 30 to 70, decision-maker and thought leader, he mainly practices a liberal profession. Sportsman with a silhouetted attitude, he takes care of himself, his form, his appearance and his style. Epicurian, he favors his living environment and he offers himself in terms of outfits, outings, watches, automotive and new technologies. He is the new contemporary dandy who travels and loves the pleasures of life.

WEB-SITE (DANDY-MAGAZINE.COM)

See at any time our selection of articles and our news on our website

NUMBER OF UNIQUE VISITORS PER DAY

3600 unique visitors per day, constantly increasing.



DANDY DIGITAL CORPORATION PARIS (DDC PARIS)
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www.dandy-magazine.com



ADVERTISING SIZES

The banners go to a provided internet link. Either to the website of the brand, or to a promotion, a video...

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		EDITORIAL Text and photos are provided by the brand. The post will be shared at the same time on all of our social networks. The post remains in place on the site, without deletion. 300 euros HT	

TECHNICALS SPECIFICATIONS:

BANNER ON THE RIGHT PAGE (slide bar)

Width 300 pixels – Height 600 pixels maximum

Sizes : gif/jpg/png/swf au choix.

STANDARD SIZE (SLIDE BAR)

300 x 250 (pixels)

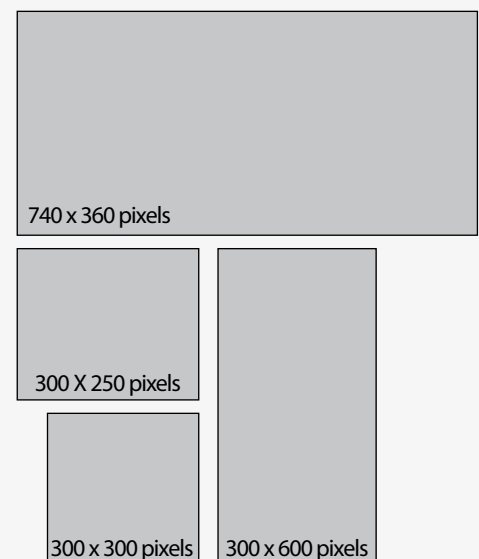
300 x 300 (pixels)

300 x 600 (pixels)

ROTATING RECTANGULAR BANNER AT THE TOP OF THE HOME PAGE

740 x 360 (pixels)

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SENDING DOCUMENTS

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